



Huron County Community Association

REPORT TO COMMUNITY 2015



BOARD OF DIRECTORS

Executive Team:

Jeremy van Loon

Ken Uyeda

Michelle Duxbury

Buki Akiniade

Members:

Kerri Treherno

Robert Mc Kercher

Andrew Kuzma

Susanne Dicocco

Louisa Ferrel

Quentin Sinclair

Executive Director

MISSION

To preserve and enhance a healthy and vibrant quality of life for the residents of Hillhurst Sunnyside



Hillhurst Sunnyside Community Association

MESSAGE FROM THE BOARD AND EXECUTIVE DIRECTOR

Dear residents of Hillhurst-Sunnyside,

Once again we can look back on another great year for our community. Residents, volunteers and staff of the Hillhurst-Sunnyside Community Association have helped to make this one of the most engaging and exciting places in the city to live, work and play.

Last year's highlights include the new Saturday Farmers' Market, the transition to the Neighbour Support Network that has replaced some of the programs that were previously part of the Outreach service, and the acquisition of the Daycare program. With these new programs, HSCA is working to better serve the community with support and services that match the demands of residents, friends and visitors.

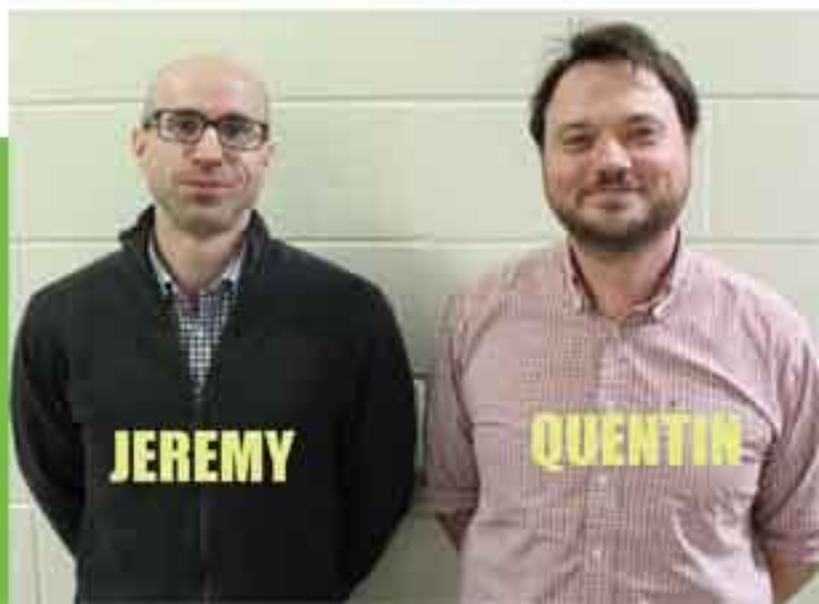
Interest in our community and the services and activities of the HSCA are growing and reflected in the rising percentage of members of our organization who are HSCA residents. Whether your interest is community planning and development, working with children or seniors, food and gardens and many more, HSCA offers many opportunities to participate in the life of this community.

We as a board of directors look forward to another fantastic year. Come and join us!

Regards,

Jeremy van Loon

Chair, HSCA Board of Directors





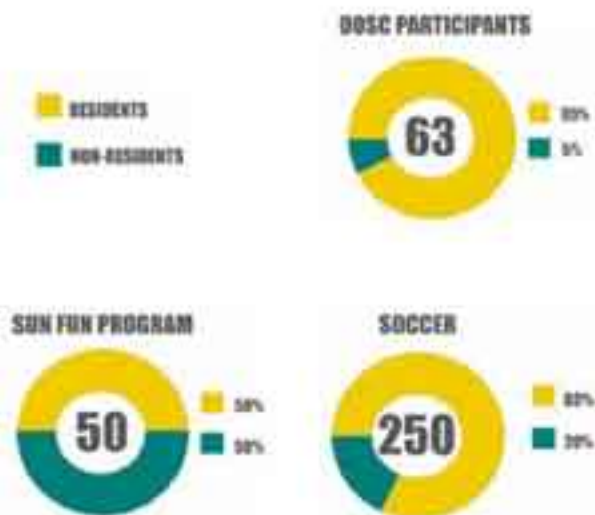
PROGRAM UPDATES

Out-of-School Care

The HSCA Out-of-School (OOSC) Program has shown that it continues to surpass expectations to enhance the quality of care for children by becoming re-accredited late November 2015 for another 3 years. This means that the government has deemed our childcare program to be "above and beyond" the norm.

We've also expanded our license to allow for 70 full time children in our program. We are inclusive; we continue to offer care for children with special needs, to low income families. Our mission is to provide each family with an extraordinary childcare experience.

OOSC BY THE NUMBERS



Hillhurst Sunnyside Daycare

Hillhurst Sunnyside Daycare provides quality, licensed and accredited care for children 19 months to 5 years of age prioritizing residents of the community.

In 2015 the daycare was owned and operated by Churchill Park as a tenant of HSCA. We have successfully transitioned the daycare to the HSCA's ownership retaining 92% of the staff offered positions.

In 2015, 80% of families enrolled were non-residents. With HSCA ownership, residents are now prioritized on the waitlist and we will continue to see a shift in enrollment demographics as we commit to the needs of Hillhurst Sunnyside.



Seniors' Outreach

In 2015 the Community Assistance for Seniors (CAES) program provided supports for seniors around housekeeping, yard work, snow removal, information, special needs assistance and referrals to Outreach. All of these supports help them to remain an integral part of the community in which they reside.

Monday Afternoon Seniors group meets for coffee, cards and conversation and new in 2015 is a group of seniors who meet Monday mornings for knitting, crocheting and social interaction. Items they create are for sale to the public.

Seniors and family members call the program for information on a variety of topics and concerns with

regards to seniors and supports.

We also have a Senior Friendly Visiting Program where seniors are matched with volunteers for social interaction and support. Some of the incredible staff that provide housekeeping and yard support to the seniors also spend some time visiting with their senior clients as volunteers.

160
Total Clients

2760+
Hours of Support

1648
Times
Services Used

"The people who look after my needs are so kind a caring is bend over backwards to help in every way possible. They all work very hard."

- CAES Program Participant

Hillhurst Sunnyside Planning Committee

Originally formed in 1973, our grassroots volunteer-driven community planning committee has been a vital part of the Hillhurst Sunnyside Community Association for decades. Previously known as the Community Environment Committee and subsequently the Community Planning Committee, the committee was rebranded as the **Hillhurst Sunnyside Planning Committee (HSPC)** in 2014.

HSPC is committed to upholding the policies and objectives in the Hillhurst Sunnyside Area Redevelopment Plan (ARP), which guides future development in the community. The ARP was a result of three years of extensive community stakeholder input. Local planning policy strives to balance the needs of city-wide growth policies while preserving and enhancing a healthy and vibrant quality of life for the residents of Hillhurst Sunnyside. HSPC

provides feedback to the City of Calgary and to developers on planning and development applications based on local context and planning policy.

Community planning is a very prominent part of the HSCA as an organization. Many of the current HSCA Board of Directors got their start in community involvement through their involvement with the planning committee over the years. The physical and built form of the environment has a lasting effect on the lives of community residents – on whether or not they walk, drive, bike or use transit and how they live/work/play in their neighbourhood. The ability to help shape the urban form of one's surroundings is an integral part of contributing to a collective community vision (or voice) and giving back to the community.

Community Food Program



PARTICIPANTS

**COMMUNITY
GARDENS**

66

LOCAL 301

143

**COMMUNITY FOOD
PROGRAM NETWORK**

KIDS PROGRAM

46

9

**FARMERS' MARKET (WEEKLY)
INDOOR 750 OUTDOOR 3000
SATURDAY 1500**

Support for sub-committees for development projects such as:

- 321-331 9A St – Minto project
- Gladstone Road Project
- Grace Hospital Project
- Heritage Initiatives
- Hillhurst Sunnyside Community
- Amenity Fund
- Kensington Legion redevelopment project
- LifeSport site development project
- The Sunnyside Project
- Triangle Site Affordable Housing development
- Various infill single-family and multi-family developments



The **Community Food Program (CFP)** aims to create replicable and sustainable community food programming that engages citizens in food and poverty issues and provides a comprehensive range of supports, enabling residents of Hillhurst Sunnyside and beyond, to cook and grow high quality food while transforming the urban food system. We strive to draw in people of all ages and backgrounds to participate in community through food and

**"Oh my gawwwd!
 I could eat nothing but
 raspberries til the day I die!
 - Kids Food and Garden Participant**

INCREASED

Desired outcomes of the CFP:

- Food, knowledge confidence and skills
- Access to healthy and sustainably produced food
- Civic engagement and local leadership related to food security issues
- Social connections between community members
- Multi-sector partnerships
- Sharing of replicable and adaptable CFP models between communities



Opening Saturday Farmers' Market

Article by Brittany Harrison

With clear skies and a high of twenty one, I watch a group of four 'market veterans' discuss the effects of the recent hail storms over brunch, as quick tents adorn Hillhurst Sunnyside's first Saturday Farmers' Market. It is my first time here and as I peruse the vendors for my own brunch, I decide upon Mungun, for a delicious Thai mango sticky rice, which I reluctantly share with my companion. As we meep through the winding vendors my eyes find the welcoming smile of Pat at Alberta Native Plant Restoration where her decades of propagating local flora assist me in picking the perfect Alberta wildflowers to send to a British Columbian friend; asters and purple prairie clovers.

It is at 11:00 that local artisans, foodies, and Hillhurst Sunnyside community members gather to hear Tini Kitchen, former HSCA chair, discuss "the need to connect back with food, linking plate to source" and how the market strives to source the community quality, flavourful food and goods produced by local farmers, food creators, and artisans of their craft. As an Alberta Approved Market, the market is committed to ensuring that at least 80% of vendors sell products that they, a relative, a staff member or a member of a producer-owned cooperative has made, baked, or grown. Upon introduction, Deputy Mayor Diane Colley-Urquhart resonates how being born and raised within a farming community has instilled in her the hope the "gate to plate" concept illustrated by Hillhurst Sunnyside Farmers' Market is one she soon sees rolling out across Calgary communities.

In 2015, with the support of the Federation of Calgarians, we are introducing new programming to support vulnerable Hillhurst Sunnyside residents through a long community engagement series called 'Hillhurst Sunnyside'. The supports would be most helpful for them. This fo

Hillhurst Sunnyside

our goal

To build relationships with and among residents, address the needs, faced, and programming needed to better support vulnerable residents.

our Approach

We held three dinner events and participated in a seven-week period. At these events we facilitated conversations with participants, and offered

our Findings

- 60** Adult attendees across 6 events.
- 48** Total unique participants.
- 18** of 19 responses indicated interest in joining HSCA programming.
- 19** Attendees signed up for our mailing list.

Supports Needed**

- Need for opportunities to build mutually supportive community.
- Need for accessible adult recreational activities that provide structure and consistent schedules.
- Need for opportunities to build confidence and self-esteem.
- Need for more, and more flexible, childcare options.
- Need for more individualized employment support.

Note that many of these challenges and needs are interconnected. Feasibility studies identified that unstable employment is deeply rooted in limited viable employment opportunities, income insecurity, and the need for capacity and confidence building.

** This is not an exhaustive list, but reflects the supports most frequently raised.

e
qual
in
health

Neighbour Support Network

ary Communities (FCSS) we undertook a community engagement process to help in the development of Sunnyside residents achieve a higher quality of life. As part of this process, we conducted a seven-week **HS Sunnyside Connects** to hear from residents themselves what their challenges were, and what sort of feedback led to the development and piloting of the **Neighbour Support Network** during the Fall of 2015.

Connects

ents, while learning of the challenges support our vulnerable and at risk

nd in three community events over a stated individual and group d a democracy-style survey.

Challenges Faced

employment access to food
ity of life childcare
come mental health
h transportation housing
child recreation*

*added by participant at final event

y networks.
child-minding and accommodate

r instance, community members
le childcare options, housing

and and/or discussed in greatest depth by group.

HILLHURST SUNNYSIDE CONNECTS

HS Connects was a series of engagement events hosted in spring of 2015. It aimed to build relationships with and among residents, while learning of the challenges faced, and programming needed to better support vulnerable and marginalized community members.

48
Participants

18
Participants

NEIGHBOUR SUPPORT NETWORK

Neighbour Support Network is a new program that is informed by the feedback we received through HS Connects. This program aims to increase social ties among neighbours and community members who are at risk of social exclusion, while building their capacity to become more self-sufficient. While the program is open to anyone, its primary focus is to engage vulnerable and marginalized community members

In November we held the first meeting of a number of agencies that connect with or support vulnerable Hillhurst Sunnyside residents, including schools, churches, social service agencies, and housing corporations. The aim of this meeting was to discuss how collectively we are all contributing to improving the quality of life of these residents, and to explore how we can work together to address some common challenges.



Art Classes

70 students (adults, kids & teens) registered for Art Classes in 2015, 40 were residents and 30 non-residents. In comparison with the fall 2014, there is a decrease of 15% in registrations (one of our new instructors relocated and the homeschool sessions were discontinued due to low enrollment).

Bowview Pool

While public swim numbers at Bowview Pool were down by 5% this year compared to 2014, our swim lessons continue to gain momentum and revenue for the lessons program has nearly doubled since 2013. Building off of last summer's success, we added a sixth instructor and opened more spaces to accommodate the strong demand.

ADMISSIONS

11,124

SWIM LESSON PARTICIPANTS

918

Flea & Antique Markets

THANK YOU!

July 2015 marked Bonnie's 30th year as Flea Market Coordinator at HSCA! Bonnie has served countless members of Hillhurst Sunnyside with these markets, and strives to build a strong community for her vendors. Thank you for devoting over 1500 Sunday mornings to the community!

"I always said, when it stops being fun, I'll quit... I haven't quit yet."

- Bonnie Constable, Flea Market Coordinator



VOLUNTEER APPRECIATION

We Thank You!

Many HSCA programs would not survive without the hardwork and dedication of our many **Volunteers**. Our numerous community projects, committees and task forces are often the seedling ideas from community volunteers.

Without your support we would struggle to deliver on key initiatives and experiences.

We require volunteers for committees, task forces, Board of Directors positions and various events throughout the year. Please visit our website www.hsc.ca to discover an opportunity that's right for you.

**TOTAL
VOLUNTEERS
150**

Get Involved!



Bennie Panaro, a long-time resident of Hillhurst-Sunnyside, passed

away peacefully in her home on February 4, 2016, just 5 months short of her 107 birthday. She was a vivacious senior who gave her time to others by volunteering after she retired at the age of 65. Over 40 years, she made a difference and impacted the lives of many people, both directly and indirectly. She often said that volunteering kept her young and out of trouble.

Volunteer in Profile Bennie Panaro

Bennie committed her time to the Girl Guides, Calgary Interfaith Thrift Store, the Calgary Food Bank, the Catholic Women's League, the Bethany Care Home, Cancer patients who needed rides to get to their treatments and the HSCA community centre. When she helped sort clothes and jewelry for the bi-annual clothing giveaway at HSCA, she always had a smile on her face and a kind word for all to whom she spoke. Bennie was a shining role model for others and gave selflessly of her time. Our condolences to the family and friends who have lost such a wonderful woman and to Bennie... wherever you are, the memory of your giving spirit still inspires us.



Volunteer in Profile Alan Dunlop

Alan Dunlop was a familiar face around this community for many years. He was a dedicated visitor of the weekly flea market and a committed volunteer for the Farmers' Market. Alan passed away in December 2015.

Many staff, volunteers, market vendors and community members have been touched by Alan's presence at HSCA over the years and he will remain in all of our thoughts for years to come. His commitment and enthusiasm for the Farmers' Market were made evident each week. He would arrive hours before the start of the market and sit at a table in the front of the community centre doing a word search while he waited to help with market set-up. After helping with many markets he knew the set-up process well and would jump in, helping wherever he could. Once the market started, Alan would find his chair (very thoughtfully and strategically placed to view all entrances to the market) and he would count market patrons for the four hours of the market, without once losing concentration.

He took pride in this role and had full ownership over it. If market attendance was high, Alan would be beaming, if it was low, he would give extensive thought to what might be impacting the number – was the weather bad, was there a hockey game, was it Stampede week. He wanted a reason and he wanted to be sure that we would have a strategy in place to get the numbers up the following week.

We will sincerely miss Alan and our thanks go out to him for his contributions and presence in this community.

Thank you, Donors!

PARTNERS The Calgary Foundation, Calgary Outdoor Swimming Pool Association (COSPA), The City of Calgary, Imagine Calgary, Family and Community Support Services (FSSS), Kids Up From Foundation, Resip Calgary, Springboard Performance

SUPPORTERS Innowave, Lions Club of Calgary, Midtown Kitchen & Bar, Nexus, Sunnyside Natural Market, Truss Foundation, George Weston Ltd. - Seeding Stronger Communities

CONTRIBUTORS ALLEA Native Plant Restoration, Bartlett, Robert John, Brasserie Kennington, The Coup Inc., Crop Growing Revolution Inc., Flipp'n Burgers, Glorified Images (@Sunnyside365), Green Standards, Higher Ground Cafe, Kennington Wine Market, Last Best Brew Brothers, Palmer, Joyce, Perrilina Pipeline - Donation Matching Campaign, Stanford, Young, Strong, Goods, Winchar Kennington

DONOR IN PROFILE

The Calgary Foundation



In 2011, the Hillhurst Sunnyside Community Association Board of Directors

motioned to explore more opportunities to build on the success of the Farmers' Market and community garden. Since then, hundreds of individuals have participated in the community food programs, which engage citizens in transforming the urban food system.

The HSCA Community Food Program was launched in 2013 with significant support from The Calgary Foundation. It is an effort to bring healthy, sustainable food to citizens, engage individuals in poverty issues, and connect local citizens.

Over the past several years, multiple programs have been launched, often working in tandem with the regular Farmers' Market. These programs work with local individuals and groups to increase awareness and engagement with the local food system, while seeking to build community.

The Kids Food and Garden Program, which ran through HSCA's own after school care and summer camp programs, is a unique program, which allows kids to learn about gardening and cooking through trying new things and working together. Since 2013, over

150 residents have engaged with the program.

Garden scavenger hunts, pickling, and farm field trips have been highlights for the kids involved. "I'm just cuckoo for those raspberries, I'm cuckoo for this salad!" said one child.

Parents and other adults too have attended food programs such as the Food Skills Cooking Group. This group has worked on a variety of skills and has allowed many members of the community to connect over food.

"When they taste [my cooking] they say 'Mom! You made this?'" says one participant. The indoor gardening, canning and preserving, and overall cooking skills introduced by the class are important abilities for local residents.

Above and beyond individual dining tables, the Local 301: Urban Agriculture Workshop Series has brought together over 400 individuals in learning about urban agriculture. These workshops have engaged with topics such as food security, advocacy and building food and garden skills.

Almost every attendee says that they have learned something new. One even went so far as to say that they are "excited to become a part of the exciting future."

Community gardens are one way for urban agriculture to grow. Residents who have worked in or with the community garden in Sunnyside have fostered growing gardening skills, participant-led education, and sharing fresh produce with the Women in Need Society (WINS).

With two allotment style community gardens, two community orchards, and the Sunnyside Shared Garden, the HSCA garden and orchard programming has something for everyone's taste.

The garden initiatives are a collaborative learning experience that allows any interested individual to participate. 50% of the produce is split amongst the volunteers, while the other 50% is shared with WINS.

"Hillhurst-Sunnyside's gardening inertia is contagious and growing," says one resident participant. "[It is] providing examples and opportunity for local herbivores."

Finally, through the CFP Network, HSCA has been able to support other community food initiatives, advocate for urban agriculture initiatives, and connect individuals and communities around food and community.

Through the generous and continued support of The Calgary Foundation, we hope to continue to deliver impactful and diverse programming to our residents of Hillhurst-Sunnyside and the citizens of Calgary.

For more information or to get involved with the HSCA Community Food Programs, please contact Kate Stenson at kate.s@hsc.ca or visit our website www.hsc.ca.



MEMBERSHIP PARTNERS Hippin Burgers, Float Life, Framed up First, Kensington Auto Pro, Kensington Riverside Inn, Marathon Ethiopian Restaurant, Pushing Petals Flowers, Sundrops, Sunnyside Natural Market, Swizzlesticks Salon & Spa

2015 MEMBERSHIPS



- 70% RESIDENTS
- 30% NON-RESIDENTS

MEMBERSHIP

Become a Member Today!

Memberships have increased from 2008 to 2015 by 125%! Many residents of Hillhurst-Sunnyside see the benefit and perks of membership with HSCA and we thank you for that continued support.

FINANCIALS

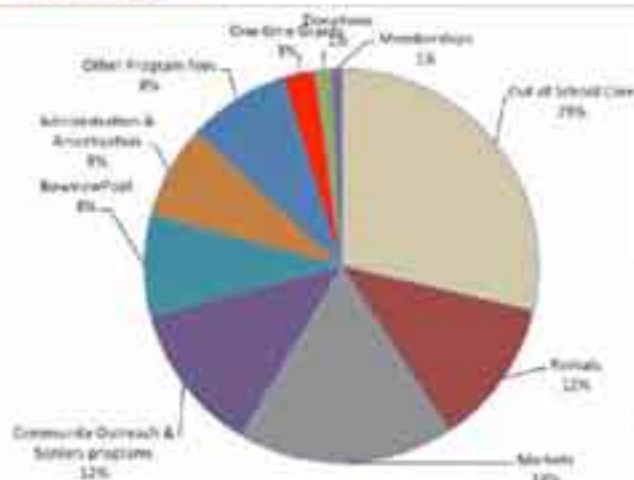
STATEMENT OF FINANCIAL POSITION

HILLHURST-SUNNYSIDE COMMUNITY ASSOCIATION STATEMENT OF FINANCIAL POSITION

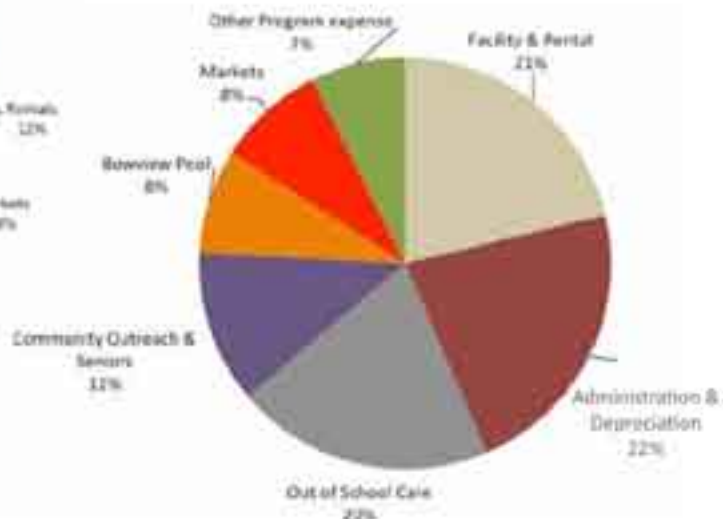
Audited
December 31, 2018

	2018	2017		2018	2017
ASSETS			LIABILITIES AND NET ASSETS		
CURRENT ASSETS			CURRENT LIABILITIES		
Cash and cash equivalents, unrestricted	\$ 168,963	\$ 373,361	Accounts payable and accrued liabilities	\$ 86,696	\$ 38,911
Internally restricted cash (Note 3)	94,475	10,000	Funds in trust - Bow to Staff (Note 5)	9,887	13,973
Externally restricted assets (Note 4)	74,131	218,807	Deferred revenue (Note 3)	87,894	43,599
Funds in trust - Bow to Staff (Note 5)	9,327	12,873	Deferred cash contributions (Note 4)	74,155	215,677
Short term investments (Note 6)	101,466	250,000		222,349	311,160
Accounts receivable, unrestricted	49,388	6,687	DEFERRED CAPITAL CONTRIBUTIONS (Note 10)	715,389	628,136
Government receivables	18,023	12,232		938,637	960,322
Prepaid expenses	12,667	954			
	488,332	786,234			
CAPITAL ASSETS (Note 7)	614,846	741,433	NET ASSETS	117,287	112,267
GOODWILL (Note 8)	116,000		Investment in capital assets	94,475	10,000
			Internally restricted assets (Note 3)	321,799	438,143
			(unrestricted net assets)	480,631	521,432
				\$ 1,433,166	\$ 1,321,771
	\$ 1,433,166	\$ 1,514,771			

REVENUE



EXPENSES





Hillhurst-Sunnyside Community Association

1320 5 Avenue NW

Calgary AB T2N 0S2

(403) 283-0554

www.hsca.ca



THE CALGARY
FOUNDATION



family & community
support services